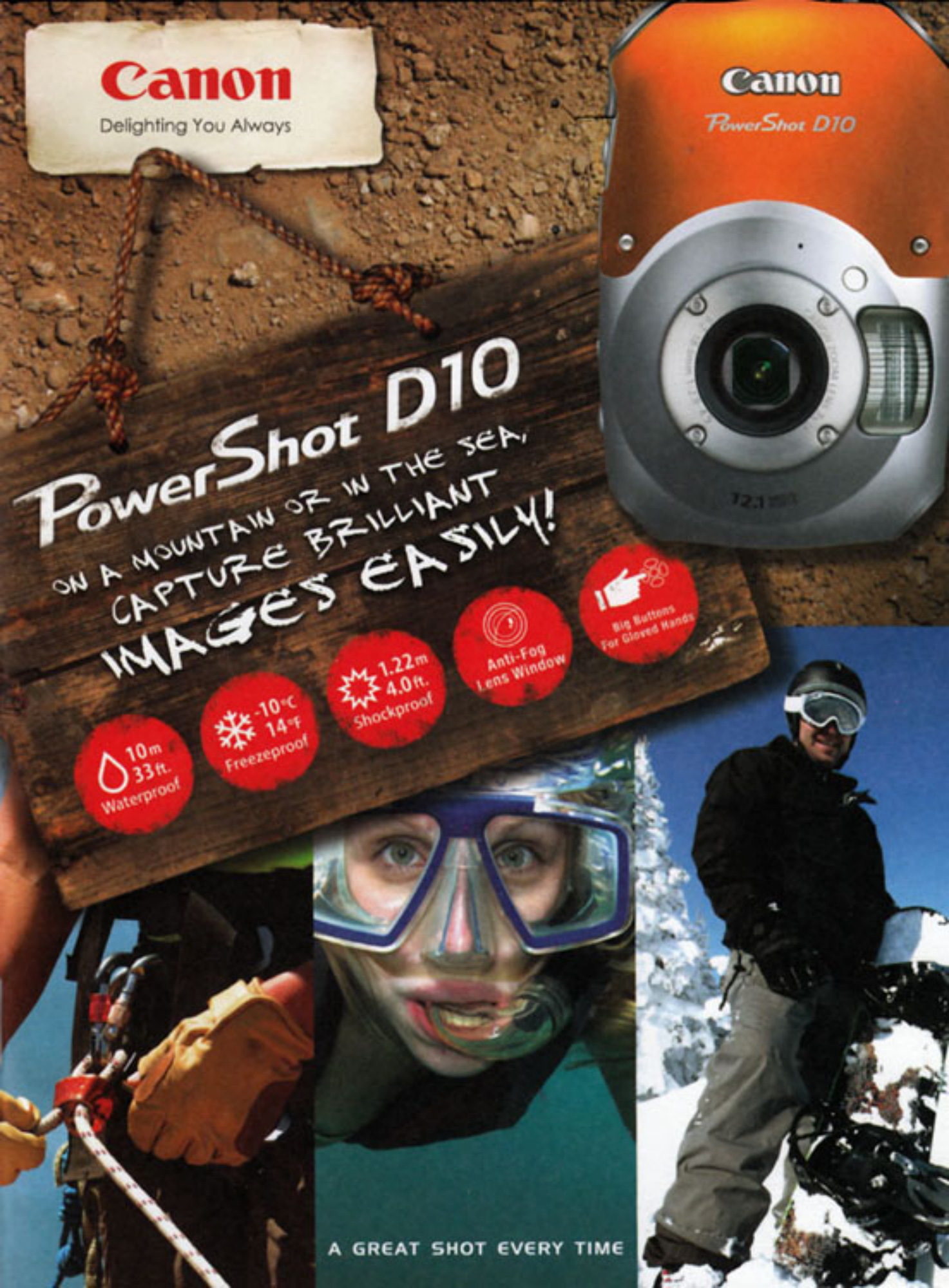
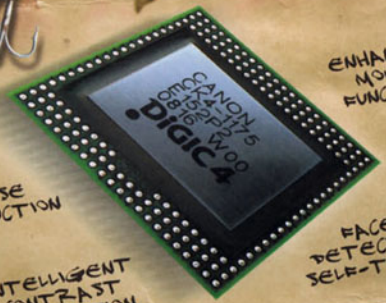

Canon
Delighting You Always
Canon
PowerShot D10
PowerShot D10
ON A MOUNTAIN OR IN THE SEA,
CAPTURE BRILLIANT
IMAGES EASILY!
Big Buttons For Gloved Hands
Anti-Fog Lens Window
1.22m 4.0ft. Shockproof
-10°C 14°F Freezeproof
10m 33ft. Waterproof
A GREAT SHOT EVERY TIME

# POWERSHOT D10- BUILT FOR ADVENTURE

Whatever you want to do – snorkel, snowboard or climb a mountain – you can do it with the rugged PowerShot D10! Its powerful 12.1-megapixel CCD ensures thrilling images; the advanced zoom lens with Optical Image Stabilizer gets you in on all the action; and the super-intelligent DIGIC 4 Imaging Processor takes speed and performance to a whole new level. Its rounded design and large buttons make it easy to operate, even when wearing gloves. And with four strap mounts and optional color faceplates, you can customize it to your taste. If you're ready for adventure, get ready for the PowerShot D10!

# DIGIC 4 IMAGING PROCESSOR—
# THE POWER OF INTELLIGENCE




ENHANCED MOVIE FUNCTION

NOISE REDUCTION

FACE DETECTION SELF-TIMER

INTELLIGENT CONTRAST CORRECTION

DiG!C 4

- Improved algorithms & heightened calculation accuracy for better overall performance
- Ultra-fast operation with improved auto focusing and expanded continuous-shooting capabilities
- Low-noise images feature superb clarity and scientifically accurate color reproduction
- Supports more advanced, user-friendly features, such as i-Contrast for increased dynamic range

**i-Contrast – Intelligent Contrast Correction**

- Brighten underexposed subjects in conditions with harsh backlighting, shadows or low light
- Can be activated in recording or playback mode

**Face Detection Self-Timer – Beautiful Self-Portraits**

- Shoot sharp and properly exposed self-portraits
- Once you compose the shot, press the shutter button and take your place in front of the camera
- When a new face is detected, focus and exposure are automatically adjusted so every face stays sharp; the shutter is released without delay

# UNDERWATER ADVENTURE

THIS RUGGED POWERSHOT GOES WITH YOU ANYWHERE!

10m 33ft. Waterproof

Big Buttons For Gloved Hands

## Waterproof To 10m – Capture Exciting Underwater Images

- A perfect 360° seal keeps water out – up to a depth of 10 meters
- Large buttons make underwater operation easy, even while wearing gloves

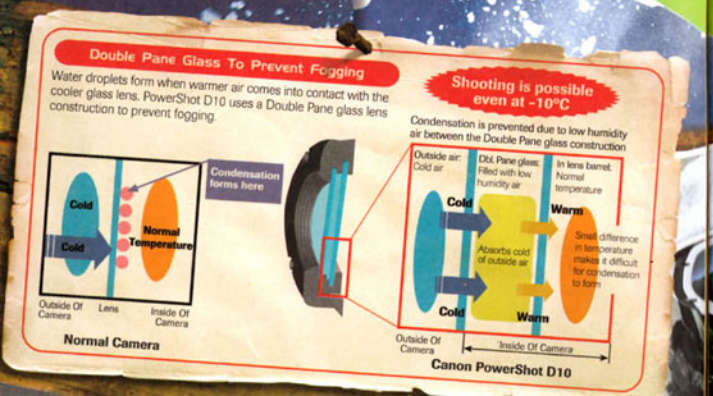
EXHILARATING!

## Freezeproof To -10°C – Get Great Shots On The Ski Slopes

- Lens barrel uses a high power motor that also functions in low temperatures
- Double Pane glass construction prevents condensation

-10°C 14°F Freezeproof

Anti-Fog Lens Window


Double Pane Glass To Prevent Fogging
Water droplets form when warmer air comes into contact with the cooler glass lens. PowerShot D10 uses a Double Pane glass lens construction to prevent fogging.
Cold
Cold
Normal Temperature
Condensation forms here
Outside Of Camera
Lens
Inside Of Camera
Normal Camera
Shooting is possible even at -10°C
Condensation is prevented due to low humidity air between the Double Pane glass construction
Outside air: Cold air
Dbl. Pane glass: Filled with low humidity air
In lens barrel: Normal temperature
Cold
Warm
Absorbs cold of outside air
Small difference in temperature makes it difficult for condensation to form
Cold
Warm
Outside Of Camera
Inside Of Camera
Canon PowerShot D10

# FREEZEPROOF -10°C

## HIGH-MOUNTAIN ADVENTURES!

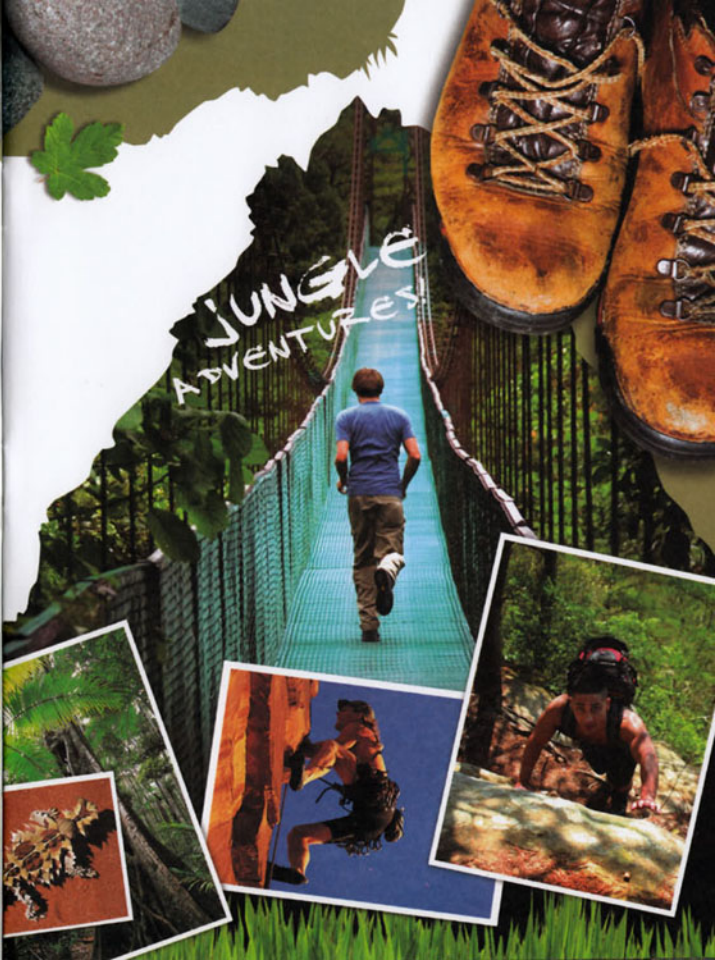
## Shockproof — It's At Home In Tough Situations

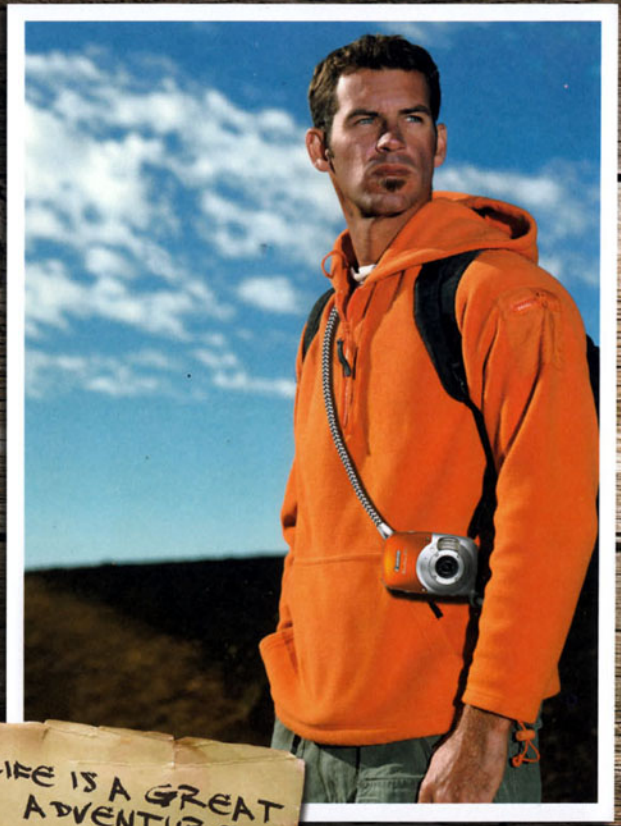
- Polycarbonate-reinforced exterior cover and reinforcing ribs protect camera against shock
- Enjoy shockproof performance even after the camera is dropped from 1.22 meters

### A Perfect 360-degree Seal

To protect the camera during rugged activities or rough handling, the cover is reinforced with a polycarbonate and reinforcing ribs. This ensures that both the interior of the camera and lens are safe from bumps, drops and shocks.





LIFE IS A GREAT ADVENTURE

# OPTIONAL ADVENTURE GEAR

## Front Cover Set

Change the front cover to match your mood or the situation.

Orange Gray Camouflage

## Soft Case

The soft case is ideal for safely storing and protecting the PowerShot D10. Additionally, the case can be easily attached to your belt with the handy carbine hook. Now it's even more convenient to take your camera wherever you go.

# OPTIONAL ADVENTURE GEAR

## NECK STRAP*

1

Connect one end of the strap to the camera's right side upper attachment part.

*Standard style hung from the neck keeps both hands free*

2

Shoot photos while camera is hung from your neck.

3

Convenient for carrying yet you are always ready to shoot.

*Great for active sports as you can keep it close to your body*

## SHOULDER STRAP*

1

Connect one end of the shoulder strap to the camera's attachment part.

2

While holding the stopper, pull the strap tight to attach it tightly to your body. By loosening the stopper, you can shoot photos.



3

You can shoot active photos with the shoulder strap attached.

*Quick release whenever you want to shoot*

## CARABINER STRAP*

1

Secure camera to the carbine hook. Attach hook to your hip. You may move around as per normal.

2

Release the ring from the carbine hook.



3

You can shoot with the carbine hook still attached to your hip.

*Strap cannot be used underwater

## 12.1 Megapixels – Superb Resolution!

- Images are amazingly sharp and natural, and even the finest details are clear
- Graininess is virtually eliminated – smooth gradation throughout the entire photo
- Prints up to A2 size

## Advanced Zoom Lens With Image Stabilizer & Teleconverter – Bring The Action To You!

- The PowerShot D10 features an advanced 3x zoom (33mm to 100mm*)
- Lens-shift-type image stabilizer keeps telephoto shots sharp and steady
- Use in combination with the Digital Teleconverter to double your zoom power
- Safety zoom function ensures that image quality will not be compromised when using the digital zoom

*35mm equivalent



Actual size



3x zoom

## Smart Auto Mode With Scene Detection Technology – Anyone Can Take Beautiful Photos Of Any Scene

- Scene Detection Technology makes the optimal settings for any type of scene by judging brightness & contrast, distance to subject and overall screen hue
- Works together with Face Detection Technology and Motion Detection Technology to ensure optimum settings for each scene
- Every photographic element is addressed, so photos are consistently beautiful
- Capture superb night scenes – noise is automatically suppressed and gradation in dark areas reduced for naturally deep blacks

Capture People Beautifully

Capture Landscapes And Objects Beautifully

Sunset

Macro

# TECHNOLOGY FOR THE PERFECT FACE

Face Detection Technology - Every Face Is In Focus & Ideally Exposed
• Face Detect AF detects faces in the frame and keeps them in focus
Faces Detected: 9

• **Face Detect AE** checks face brightness when determining exposure

Without Face Detection AE

With Face Detection AE

• **Face Detect WB** evaluates face color when adjusting white balance so skin tones are perfect

Not affected by the background color

Not affected by the color of the light source

• **Face Detect FE** controls flash brightness to keep faces properly exposed during flash photography

Without Face Detection FE

With Face Detection FE

## Face Select And Track – The Focus Follows Your Main Subject

- Select the main subject to focus on from among all the faces detected
- Camera locks on to subject and tracks face, keeping it in focus even if subject is moving

## Motion Detection Technology

- Analyzes motion Information to determine if the subject is moving
- Automatically adjusts to eliminate blur

If motion is detected, automatically adjusts ISO speed to optimal setting so blurring is eliminated

Intelligent ISO Speed Settings - if no motion is detected, ISO speed is reduced to the lowest possible setting to minimize noise and ensure the highest image quality

# EASY & CONVENIENT OPERATION

## Continuous SERVO AF

- Continues to track subject after pressing the shutter button halfway
- Keeps subjects fully in focus for every shot taken – even when they're moving

## Captivating Movie Visuals

- Shoot longer movies in the MOV format – a compact video format that takes up less memory yet ensures excellent quality
- Digital zoom and sound recording are available during recording

## Blink Detection – Open Their Eyes!

- When reviewing photos immediately after shooting, a 3-second warning appears to let you know when subjects have their eyes closed
- Allows you to retake the photo right away instead of discovering the problem later; you'll capture the best of your subjects every time

## Image Inspection Tool – The Easy Way To Check Faces

- Review all the detected faces in your images quickly and easily
- It's much easier and quicker to select images for printing

## Red-Eye Correction – Gets The Red Out Of Eyes

- Eliminates red-eye effect that sometimes occurs when using the flash
- Should any red-eye occur, you can also remove it when reviewing your images

Without Red-Eye Correction

With Red-Eye Correction

## Simplified User Interface – Effortless Operation

- Playback Button switches between Shooting and Playback modes with one touch
- Press the Shutter Button halfway during Playback to switch to Shooting Mode

## ISO 1600: No More Blurring

- Use a higher ISO setting when shooting fast-moving subjects or when your hands are shaking
- When shooting in dark areas it eliminates the blurring of subjects

## 2.5-Inch Pure Color II High-brightness Monitor – Easy Viewing Even In Extreme Conditions

- High Bright monitor – with five brightness levels – for easy viewing in harsh lighting conditions
- Wide-viewing angle makes it easy to frame and review your photos
- 230,000-pixel resolution ensures incredibly sharp, detailed images
- Multiple-coating finish is resistant to smudges, scratches and light reflection

## PictBridge & Canon Direct Print – Convenient Connections Without A PC

- Connect directly to any PictBridge or Canon Direct Print printer
- Quick and easy printing without uploading to a computer

# SHOOTING MODES

Get The Perfect Photo In Any Situation

**Auto**
Auto

**P**
P
Program

**SCN**
Special Scene Mode

**Movie**
Movie Mode

## 17 Special Scene Modes

- Optimal settings for each particular shooting situation

**Portrait**
For portrait shots

**Long Shutter**
For night-scene type of shots

**ISO 3200**
For high-speed shooting conditions*
*2-megapixel still images

**Night Snapshot**
For low-light conditions

**Beach**
For direct sunlight conditions

**Landscape**
For scenic shots outdoors

**Kids & Pets**
For capturing moving subjects

**Underwater**
For capturing bright images even under bluish conditions

**Color Accent**
Choose to retain a single color in your image while other colors turn monochrome

**Indoor**
For indoor lighting conditions

**Aquarium**
For proper, flash-free exposure and natural colors at indoor aquariums

**Color Swap**
Select one color and replace it with a color you choose for special effects

**Sunset**
For breathtaking scenes at dusk

**Foliage**
For brighter outdoor greenery

**Stitch Assist**
Combine multiple aligned shots (using bundled software) to create panoramic photos

**Fireworks**
For capturing light trails using slow shutter speed

**Snow**
For extreme white backgrounds

# MAKE EVERY SHOT A POWERSHOT

### PowerShot G10

- 14.7 Megapixels
- 5x Optical Zoom
- Optical Image Stabilizer
- DIGIC 4
- 28mm Wide-Angle Lens
- 3" PureColor II LCD
- RAW Shooting
- Hot Shoe
- ISO3200

### PowerShot SX1 IS

- 10.0-Megapixel CMOS Sensor
- 20x Optical Zoom
- Optical Image Stabilizer
- DIGIC 4
- 28mm Wide-Angle Lens
- 0cm Macro
- 2.8" Wide Vari-Angle LCD
- Full HD 1920x1080 Recording

### PowerShot SX10 IS

- 10.0 Megapixels
- 20x Optical Zoom
- Optical Image Stabilizer
- DIGIC 4
- 28mm Wide-Angle Lens
- 0cm Macro
- 2.5" Vari-Angle LCD
- Multi-Control Wheel Dial

### PowerShot SX200 IS NEW

- 12.1 Megapixels
- 12x Optical Zoom
- Optical Image Stabilizer
- DIGIC 4
- 28mm Wide-Angle Lens
- 0cm Macro
- 3" LCD
- Blink Detection
- Smart Auto Mode
- Face Detection Technology
- Available in Black, Blue, Red

### PowerShot SX110 IS

- 9.0 Megapixels
- 10x Optical Zoom
- Optical Image Stabilizer
- DIGIC III
- 3" LCD
- Face Detection Technology
- Motion Detection Technology
- Easy Mode
- Multi-Control Wheel Dial

### PowerShot D10 NEW

- 12.1 Megapixels
- 3x Optical Zoom
- Optical Image Stabilizer
- DIGIC 4
- Waterproof Up To 10m
- Freezeproof Up To -10°C
- Shockproof Up To 1.22m
- Anti-Fog Lens Window
- Big Buttons For Gloved Hands
- Assorted Accessories

### PowerShot A2100 IS NEW

- 12.1 Megapixels
- 6x Optical Zoom
- Optical Image Stabilizer
- DIGIC 4
- 3" LCD
- Smart Auto Mode
- Face Detection Technology
- Easy Mode
- i-Contrast

### PowerShot A1100 IS NEW

- 12.1 Megapixels
- 4x Optical Zoom
- Optical Image Stabilizer
- DIGIC 4
- 2.5" LCD
- Smart Auto Mode
- Face Detection Technology
- Easy Mode
- Available in Silver, Pink, Blue & Green

### PowerShot E1

- 10.0 Megapixels
- 4x Optical Zoom
- Optical Image Stabilizer
- DIGIC III
- 2.5" LCD
- Face Detection Technology
- Motion Detection Technology
- Easy Mode
- Available in Vanilla White, Cotton Pink & Aqua Blue

### PowerShot A1000 IS

- 10.0 Megapixels
- 4x Optical Zoom
- Optical Image Stabilizer
- DIGIC III
- 2.5" LCD
- Face Detection Technology
- Motion Detection Technology
- Easy Mode
- Available in Volcanic Gray, Wine Berry, Deep Ocean & Desert Bronze

### PowerShot A480 NEW

- 10.0 Megapixels
- 3.3x Optical Zoom
- DIGIC III
- 2.5" LCD
- Face Detection Technology
- Motion Detection Technology
- 1cm Super Macro
- Available in Silver, Red, Black & Blue

# SELPHY

COMPACT PHOTO PRINTER

## SELPHY CP780

- Print directly from digital camera, memory card, computer or even wirelessly
- Improved printing process elevates performance – now prints 10% faster
- Enhanced Portrait Image Optimize function heightens image quality
- External battery support improves portability (Optional)
- Have fun with various paper sizes: 4R, credit card and more
- 2.5" LCD
- Available in Silver and Pink

NEW

PRINTS WITHOUT A PC

## SELPHY ES3

- 1GB built-in memory
- Creative Printing options
- Easy Photo Pack (ink & paper integrated cartridge)
- Smudge-proof prints
- 3.5" LCD
- Print directly from digital camera, memory card, computer or even wirelessly*
- Memory card slots (supports over 20 types of memory cards)
- DIGIC II Imaging Processor

CREATIVE EFFECTS

Pinhole Camera | Modern Bright | Nostalgic

## SELPHY ES30

- Creative Printing options
- Easy Photo Pack (ink & paper integrated cartridge)
- Print directly from digital camera, memory card, computer or even wirelessly*
- Smudge-proof
- 3.0" LCD
- DIGIC II Imaging Processor

BRINGING COLORS TO LIFE

Advanced Image Optimize | Color Cast Correction

Before Correction | After Correction | Before Correction | After Correction

## SELPHY CP770

- Have fun with various paper sizes (4R, card size and more)
- Print directly from digital camera, memory card, computer or even wirelessly*
- 2.5" LCD
- ID-photo printing
- Bucket storage
- Optional battery pack

Easy Carry | Easy Store | Easy Print

*SELPHY ES3/CP770 printers print wirelessly via IrDA IR; all printers offer Bluetooth wireless printing with optional Bluetooth adapter

# POWERSHOT D10 SPECIFICATIONS

| | | |
|---|---|---|
| **Image Sensor** | Camera-Effective Pixels | Approx. 12.1 million pixels (CCD) |
| **Lens** | Focal Length (35mm film equivalent) | 3x zoom: 35(W) – 105(T) mm |
| | Focusing Range<br>Normal<br>Macro<br>All Range | <br>30cm (1.0ft.) – infinity<br>3 – 50cm (W), 30 – 50cm (T) (1.2in. – 1.6ft. (W), 1.0in. – 1.6ft. (T))<br>3cm (1.2in.) – infinity (W), 30cm (1ft.) – infinity (T)<br>*While shooting in Auto mode* |
| | Image Stabilizer (IS) System | Lens-shift type |
| **Imaging Processor** | | DIGIC 4 |
| **LCD Monitor** | Type | 2.5-inch, color LCD with wide viewing angle<br>(Effective dots: Approx. 230,000) PureColor LCD monitor II, High Bright type |
| | Features | Brightness adjustment (5 levels, Quick-bright LCD) |
| **Focus** | | AF (Face Detect AiAF*1/ center*2)<br>*1 If no face is detected, AiAF (9-point) is used<br>*2 Normal or small sizes can be selected<br>Manual focus |
| **Metering System** | | Evaluative*1, Center-weighted average, Spot*2<br>*1 Control to incorporate facial brightness in Face Detect AiAF<br>*2 Fixed to center |
| **ISO Speed**<br>(Standard Output Sensitivity, Recommended Exposure Index) | | Auto*, ISO 80/100/200/400/800/1600<br>*Subject movement is taken into account while shooting in Auto mode |
| **White Balance** | | Auto*, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Underwater, Custom<br>*The colors of faces are evaluated in Face Detect AiAF |
| **Shutter** | Speed | 1– 1/1500 sec.<br>15 – 1/1500 sec. (Total shutter speed range) |
| **Aperture** | Type<br>f/number | Circular type<br>f/2.8 – f/8.0 (W), f/4.9 – f/14 (T) |
| **Flash** | Range | 30cm – 3.2m (W), 30cm – 2.0m (T)<br>(12in. – 10ft. (W), 1.0in. – 6.6ft.(T)) |
| **Shooting Specifications** | Shooting Modes | Auto*1, P, SCN*2, Movie<br>*1 Optimum image processing for each scene<br>*2 Portrait, Landscape, Night Snapshot, Kids & Pets, Indoor, Sunset, Fireworks, Long Shutter, Beach*3, Underwater, Aquarium, Foliage, Snow, ISO 3200, Color Accent, Color Swap, Stitch Assist<br>*3 Default settings |
| | Digital Zoom | Still images/Movies: Approx. 4.0x (up to approx. 12x in combination with the optical zoom), Safety Zoom, Digital Tele-converter |
| | Main Features (differences) | i-Contrast, Face Detection Self-Timer, Blink Detection |
| | Continuous Shooting | Approx. 1.1 shots/sec. |
| | Number of Images Shot (CIPA) | Approx. 220 images |
| **Recording Specifications** | Recording Media | SD memory card, SDHC memory card, MultiMediaCard, MMC*plus* card, HC MMC*plus* Card |
| | File Format | Design rule for camera file system, DPOF (Version 1.1) compliant |
| | Data Type<br>Still Images<br>Movies | <br>Exif 2.2 (JPEG)<br>MOV [Image data: H.264, Audio data: Linear PCM (monaural)] |
| | Number of Recording Pixels<br>Still Images | <br>Large: 4000x3000, Medium 1: 3264x2448, Medium 2: 2592x1944, Medium 3: 1600x1200, Small: 640x480, Widescreen: 4000x2248<br>(Date imprint is available in all recording pixels) |
| | Movies | Standard, Color Accent, Color Swap: 640x480 (30fps) / 320x240 (30fps)<br>*(Non-compatible with AVI)* |
| **Playback Specifications** | Main Features<br>Still Images | <br>i-Contrast |
| **Display Languages** | | 26 languages |
| **Interface** | | Digital input/output [(Hi-Speed USB*(MTP, PTP, supported)]<br>Video and audio output<br>* Unified connector for digital, video and audio (mini-B compatible) |
| **Power Source** | | Battery Pack NB-6L<br>AC Adapter Kit ACK-DC40 |
| **Dimensions** (excluding protrusions) | | 103.6 x 66.9 x 48.8 mm (4.08 x 2.63 x 1.92 in.) |
| **Weight** (camera body only) | | Approx. 190g (6.70 oz.) |

Canon

Delighting You Always

PowerShot

A GREAT SHOT EVERY TIME

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*Dealer's Stamp*

PictBridge DIGIC 4 Exif Print Mac


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